



AUSTRALIAN CLAY TARGET ASSOCIATION LTD

SOCIAL MEDIA/CYBER BULLYING POLICY

This Part sets out the purpose of this policy, who it applies to, what words mean and who has responsibilities under the policy

WHAT IS THE PURPOSE OF THIS POLICY?

1. The purpose of this policy is to provide guidelines for the protection of the health, safety and well-being of all Australian Clay Target Association members and those who participate in the activities of the Australian Clay Target Association, Member Associations and Affiliated Clubs.

1.1 Cyber Bullying/Safety

Bullying and harassment in all forms is regarded by the Australian Clay Target Association as unacceptable. Given the emergence of new telephone and internet social networks, the opportunity for unwanted and improper comments and statements has dramatically increased. Messages or statements made in these ways using these means of communication are largely instantaneous and can easily be abused. Others may also manipulate a person by encouraging a statement to be made on Twitter, Facebook or other social media sites, for example, when the writer may be upset or vulnerable. Bullying has the potential to cause great anxiety and distress to the person who has been the target of any comments or statements. In some cases, bullying is regarded as a criminal offence punishable by imprisonment, amongst other things. Frustration at a referee, team-mate, coach, or sporting body should never be communicated on social media channels, but rather by way of reasoned and logical verbal and written statements and where appropriate, complaints, to the relevant member protection officer at club, Zone, State or National Level.

1.2 Social Media Websites Policy

The Australian Clay Target Association acknowledges the emergence of new technology and communication mediums (new media), and wishes to enable such new media to be used to benefit the sport and its participants, and to applaud achievements. The ACTA may enter the Social Media forum however the site will be an information only site where no comments are able to be added. This site would come under the direction of the National Office with the Executive Officer responsible for the content. However, participants within the sport need to be very mindful of a few key matters that could lead to inappropriate use of new media, at times unintended, and at other times without a proper understanding that once comments are made or published, they are in the public forum for a long time, and hard to take back (retract).

Cautions the Australian Clay Target Association recommends:

- Do not include personal information of yourself or others in social media channels;
- Do not use offensive, provocative or hateful language;
- Use your best judgment – do not publish something that makes you the slightest bit uncomfortable, and never write/publish if you are feeling emotional or upset (or are intoxicated);
- Do not use the Australian Clay Target Association Registered Logo without permission;
- Always use social media forums to add value and promote the sport in a positive way;
- Site owners are responsible for the material posted on their sites. Site owners should monitor the content on their sites and take down unsuitable material within a reasonable timeframe.